

LearningBLUE Data Sheet

LearningBLUE Overview

learningBLUE™ is a fully hosted, turn-key Learning Management Solution (LMS) that using sound principles, to help educators create effective online learning communities.

KnowledgeBlue actually uses it's own learningBLUE solution to provide online training, education, certification for our openBLUE ERP/CRM customers and partners.

learningBLUE™ can also be used in-house as an education platform for your employees or can also be used externally to provide knowledge about your products and services to your Customers or Partners, just like KnowledgeBlue has done for openBLUE. All of the education and training is provided online via a web browser and includes the following key features:

- Promotes a social constructionist pedagogy (collaboration, activities, critical reflection, etc)
- Suitable for 100% online classes as well as supplementing face-to-face learning
- Simple, lightweight, efficient, compatible, low-tech browser interface
- Easily available via our ASP Hosting Center
- Course listing shows descriptions for every course on the server, including accessibility to guests.

- Courses can be categorized and searched - one learningBLUE site can support thousands of courses
- Emphasis on strong security throughout. Forms are all checked, data validated, cookies encrypted etc
- Most text entry areas (resources, forum postings etc) can be edited using an embedded WYSIWYG HTML editor

Course Management Module

- A full teacher has full control over all settings for a course, including restricting other teachers
- Choice of course formats such as by week, by topic or a discussion-focused social format
- Flexible array of course activities - Forums, Quizzes, Resources, Choices, Surveys, Assignments, Chats, Workshops
- Recent changes to the course since the last login can be displayed on the course home page - helps give sense of community
- Most text entry areas (resources, forum postings etc) can be edited using an embedded WYSIWYG HTML editor
- All grades for Forums, Quizzes and Assignments can be viewed on one page (and downloaded as a spreadsheet file)
- Full user logging and tracking - activity reports for each student

are available with graphs and details about each module (last access, number of times read) as well as a detailed "story" of each students involvement including postings etc on one page.

- Mail integration - copies of forum posts, teacher feedback etc can be mailed in HTML or plain text.
- Custom scales - teachers can define their own scales to be used for grading forums and assignments

- Courses can be packaged as a single zip file using the Backup function. These can be restored on any learningBLUE environment

Assignment Module

- Assignments can be specified with a due date and a maximum grade. Students can upload their assignments (any file format) to the server - they are date-stamped.
- Late assignments are allowed, but the amount of lateness is shown clearly to the teacher
- For each particular assignment, the whole class can be assessed (grade and comment) on one page in one form.
- Teacher feedback is appended to the assignment page for each student, and notification is mailed out.
- The teacher can choose to allow resubmission of

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assignments after grading (for regarding)

Community Forum Module

- Different types of forums are available, such as teacher-only, course news, open-to-all, and one-thread-per-user.
- All postings have the author's photo attached.
- Discussions can be viewed nested, flat or threaded, oldest or newest first.
- Individual forums can be subscribed to by each person so that copies are forwarded via email, or the teacher can force subscription for all
- The teacher can choose not to allow replies (eg for an announcements-only forum)
- Discussion threads can be easily moved between forums by the teacher
- Attached images are shown inline
- If forum ratings are being used, these can be restricted to a range of dates

Quiz Module

- Teachers can define a database of questions for re-use in different quizzes
- Questions can be stored in categories for easy access, and these categories can be "published" to make them accessible from any course on the site.

- Quizzes are automatically graded, and can be re-graded if questions are modified

- Quizzes can have a limited time window outside of which they are not available
At the teacher's option, quizzes can be attempted multiple times, and can show feedback and/or correct answers

- Quiz questions and quiz answers can be shuffled (randomized) to reduce cheating

- Questions allow HTML and images

- Questions can be imported from external text files

- Attempts can be cumulative, if desired, and finished over several sessions

- Multiple-choice questions supporting single or multiple answers

- Short Answer questions (words or phrases)

- True-False questions

- Matching questions

- Random questions

- Numerical questions (with allowable ranges)

- Embedded-answer questions (cloze style) with answers within passages of text

Resource Module

- Supports display of any electronic content, Word, PowerPoint, Flash, Video,

Sounds etc

- Files can be uploaded and managed on the server, or created on the fly using web forms (text or HTML)

- External content on the web can be linked to or seamlessly included within the course interface.

- External web applications can be linked in with data passed to them

Survey Module

- Built-in surveys (COLLES, ATTLS) have been proven as instruments for analyzing online classes

- Online survey reports always available, including many graphs. Data is downloadable as an Excel spreadsheet or CSV text file.

- Survey interface prevents partly-finished surveys.

- Feedback is provided to the student of their results compared to the class averages

Workshop Module

- Allows peer assessment of documents and the teacher can manage and grade the assessment.

- Supports a wide range of possible grading scales

- Teacher can provide sample documents for students to practice grading

- Very flexible with many options

openBLUE Learning Content

Implementation Methodology

Phase 1 – Setup & configuration

Phase 2 – Data Conversion & Migration

Phase 3 - Business Process Walk Through

Phase 4 – Solution

Customization & Integration

Phase 5 – User Acceptance & Training

Phase 6 – Post Production Support

- Power Point Presentation
- Process Maps
- Recorded Sessions
- openBLUE Tests
- Homework Exercises
- Best Practices

openBLUE Installation Courses

Install Operating System

Install Oracle

Install openBLUE Application Server

Set-up & Configuration of openBLUE

- Power Point Presentation
- Process Maps
- Recorded Sessions
- openBLUE Tests
- Homework Exercises
- Best Practices

openBLUE Business Process Maps

Business Process Modules – Best Practice

Sales & Marketing Processes

Fulfillment Processes

Customer Service Processes

Accounting Processes

Web Store / Self-Service Processes

Project & Services Management

- Power Point Presentation
- Process Maps
- Recorded Sessions
- openBLUE Tests
- Homework Exercises
- Best Practices

openBLUE Basic Functionality Courses

openBLUE Basic

openBLUE Client & Organization

openBLUE Security

openBLUE Business Partner

openBLUE Products

openBLUE Purchasing

openBLUE Sales & Marketing

openBLUE Payments

openBLUE Customer Service / Support Requests

openBLUE Self-Service / Web Store

- Power Point Presentation
- Process Maps
- Recorded Sessions
- openBLUE Tests
- Homework Exercises
- Best Practices

openBLUE Advance Functionality Courses

openBLUE Pricing

openBLUE Material

Management

openBLUE Accounting

openBLUE Assets

openBLUE Workflow Advance

openBLUE Resources

openBLUE The Multi's

openBLUE Reporting

openBLUE Reporting & Financial

Statements

openBLUE Projects

openBLUE Performance

openBLUE Costing

- Power Point Presentation
- Process Maps
- Recorded Sessions
- openBLUE Tests

- Homework Exercises
- Best Practices

openBLUE Technical Courses

openBLUE Migration

openBLUE Utilities

openBLUE Customization

KnowledgeCare openBLUE Support

openBLUE Bronze

openBLUE Silver

openBLUE Gold

openBLUE Platinum

- Process maps

KnowledgeBlue Partner Network (KPN)

KnowledgeBlue Partner Process

Marketing and Sales Plan

Development

openBLUE “Jump Start”

Implementation

openBLUE Basic and Advance

Training (learningBLUE)

KnowledgeBlue has a full time Chief Learning Officer (CLO) that provides the strategic development and delivery of the learningBLUE solution. As of April 2006 we have developed **more than 130** online training courses, process maps, recorded sessions, tests, homework exercises and best practices. We have a fully funded learning management development program well into 2007. We continue to update the content within learningBLUE on a monthly basis.